



Mark Rothermich, Coach & Outside Sales Leader

Mark Rothermich is a “let’s dig in and figure this thing out” kind of guy!

That’s why he started Big Picture Ag. He could see his customers struggling, and wanted to help out. Through his Christian values, and interest in keeping nutrients in God’s soils, Big Picture Ag was formed.

Mark is the head coach for Big Picture Ag, a “team” of ag producers sharing their experiences with each other. He and his team members are uncovering ways to enhance profits, increase yields, lower inputs, and promote overall high level of nutrients and soil health on their farms. We are currently looking to increase our team with others who want to better understand their farm.

Mark has been a product specialist and consultant with Genesis Ag since 2015. The Genesis Ag line-up of biologicals, organic acids and seed treatments have proven their value with his clients to consistently improve yields and plant health. These are the same products used and endorsed by David Hula.

“If you guys aren’t using Genesis Ag products, you should be.” David Hula

With over 30 years of active involvement in his family's grain and livestock farm in Central Missouri before moving into sales and consulting, he understands life from the producer's point of view. He is ready to discuss all aspects of managing your crops from a "Big Picture" perspective that is unique in the Ag industry.

You can reach him at bigpictureag@gmail.com or 573-473-2276 to discuss any of these topics and how they impact your farm.